

STONEGATE

Community Health Centre

Stonegate CHC

Family Practice Clinic
Counselling Services
Smoking Cessation
Asthma Management & Education
Diabetes Management & Education
Nutrition Counselling
Chiroprody
Health Promotion & Education
Early Years Programs
Children & Youth Programs
Prenatal Programs
Farmer's Market
Community Garden
Good Food Box
Seniors Wellness & Active Living
Women's Wellness & Support
Housing Advocacy & Support
Settlement Services for Newcomers
Information and Referral

Strategic Directions 2010-2013

Planning Process

Stonegate Community Health Centre was founded in 1992 by the Stonegate Community Association. Last year we served over 4,000 people and had over 36,000 visits to our programs and services.

Every three years Stonegate Community Health Centre develops a new Strategic Plan. Our Strategic Plan defines the key actions we plan to take now and over the next three years to enhance our services to the Stonegate Community.

Focus on Poverty

Poverty is the single greatest predictor of ill health.

**38% Child
Poverty**
in Stonegate
Community

Poverty in our Community

This year in community consultations the major theme that emerged was **Poverty in our Community**. We decided to make that the focus of our planning. Through our efforts, poverty will be recognized as a local issue and Stonegate CHC will be actively involved in advocating on the individual, community and public policy levels to improve the lives of people in our community, especially people living in poverty.

Charitable Registration Number: 892532961RR0001

Program Development

Explore options and develop programs that have a tangible impact on individuals and families living in poverty in our community. Staff will be exploring several ideas for example :

- Income clinics that help ensure that people are getting all of the income that they are entitled to through tax credits or other programs;
- Workshops that teach about budgeting, handling credit wisely and understanding the Canadian Financial system.
- Expanding our Farmer's Market Voucher Program that assists people in buying fresh fruits and vegetables from our Farmer's Market;
- Creating a Food Pantry to assist people in need while assisting them with locating other resources to reach long term solutions.

Stronger Voice

Strengthen Stonegate CHC's voice in order to advocate more effectively for the needs of the Stonegate Community.

We will develop an **Innovative Communications Strategy** that will increase awareness of Stonegate CHC in South Etobicoke. Everyone in our community will be aware of and understand the breadth of our services.

We will develop a **Comprehensive Advocacy Strategy** aimed at the causes of poverty in our community.



High Value Services

Through the development of meaningful outcome measures we will ensure that our resources are directed in a way to have the greatest impact.

An evidence based approach will be integrated into all program planning and targets for quality improvement will be set and regularly measured. Measurements will include indicators that examine the impact of our services on poverty.

Diversify our funding base in order to be more responsive to emerging needs in the Stonegate Community.

We will develop a Fundraising Strategy that actively engages our community (individuals, churches, clubs, networks and community groups) in supporting key, unfunded services that will support our program initiatives around poverty reduction. Through increased funding for innovative programs we will see increased participation in programs.

More Resourceful



More Responsive

Enhance responsiveness to the community's needs through the use of more effective referrals and increased program innovation and partnerships.

Callers, visitors to Stonegate CHC and visitors to our website will be helped to clarify their needs and be efficiently directed to resources within and outside of Stonegate CHC. Identified needs will be tracked and considered in program planning and partnership building.

Explore Client Centered solutions: We are committed to the highest standard of Client Centered Care. Client centered indicators will be included in surveys, focus groups and other strategies for assessing community and client needs.

Secure Home



Ensure a sustainable home for the Health Centre in the event of Stonegate Plaza redevelopment. We will seek the support of the Ministry of Health and Long Term Care, the Toronto Central LHIN and our community to support our development plans to ensure we stay where we are needed most.

Stonegate CHC Mission

Stonegate Community Health Centre works with the community to improve its well-being. Together we identify and respond to individual and community concerns by providing meaningful health and social programs and services.

Stonegate CHC Vision

We envision an actively engaged neighbourhood that respects diversity, encourages community based leadership, and strives to achieve its full potential.

STONEGATE

Community Health Centre

150 Berry Road
Toronto, Ontario M8Y 1W3
416-231-7070
info@stonegatechc.org
www.stonegatechc.org

Stonegate Community Association is a registered charity

Charitable Registration Number:
892532961RR0001



CHC Model of Care

The Community Health Centre Model of Care focuses on five service areas of primary health care under one roof:

- Primary Care
- Illness Prevention
- Health Promotion
- Community Capacity Building
- Service Integration



Toronto Central LHIN's Long Term Vision:

A health care system that helps people stay healthy, delivers good care when people need it, and will be there for our children and grandchildren.